

MEMORANDUM FOR RECORD

SUBJECT: Statement of Reasonable Necessity to Purchase A Penny Press Machine

1. As part of a continued water safety effort, the Thurmond Lake Office will purchase a Penny Press Machine to be displayed in the visitor's center and at large events. The cost of this machine will be under the credit card threshold and there will not be a charge to the public for use.
2. Promoting public safety is an authorized purpose for managing recreation. Projects are authorized to participate in water safety educational opportunities. Items that give a visitor a physical, as well as mental, reinforcement to be safe can serve as a permanent reminder for visitors to recreate safely on public lands and waters managed by the Corps. The penny press machine is an item that the public will use at Corps water recreation events, facilities and parks. There is a direct connection between the function of the machine and the circumstances surrounding the imprinted penny distribution and the purpose of promoting water safety. The effective message placed on the penny and on the machine itself will encourage lake users to "Never swim alone," "Wear a lifejacket, and "Learn to swim" and will effectively convey water safety related information.
3. The purchase of the penny press machine and the ability of a visitor to imprint their penny with a water safety message is "reasonably necessary" to carry out the responsibility of promoting water safety or will "contribute materially to the effective accomplishment" of that responsibility. This concept was developed by Park Ranger David Quebedeaux and will offer significant effectiveness in disseminating water safety messages through a unique delivery method.

M. Keith Crowe
Operations Park Manager